

Attitudes towards Sunday Trading

September 2015

Association of Convenience Stores

Methodology

Populus surveyed c2,000 members of the public between 2 and 6 September 2015 by online questionnaire

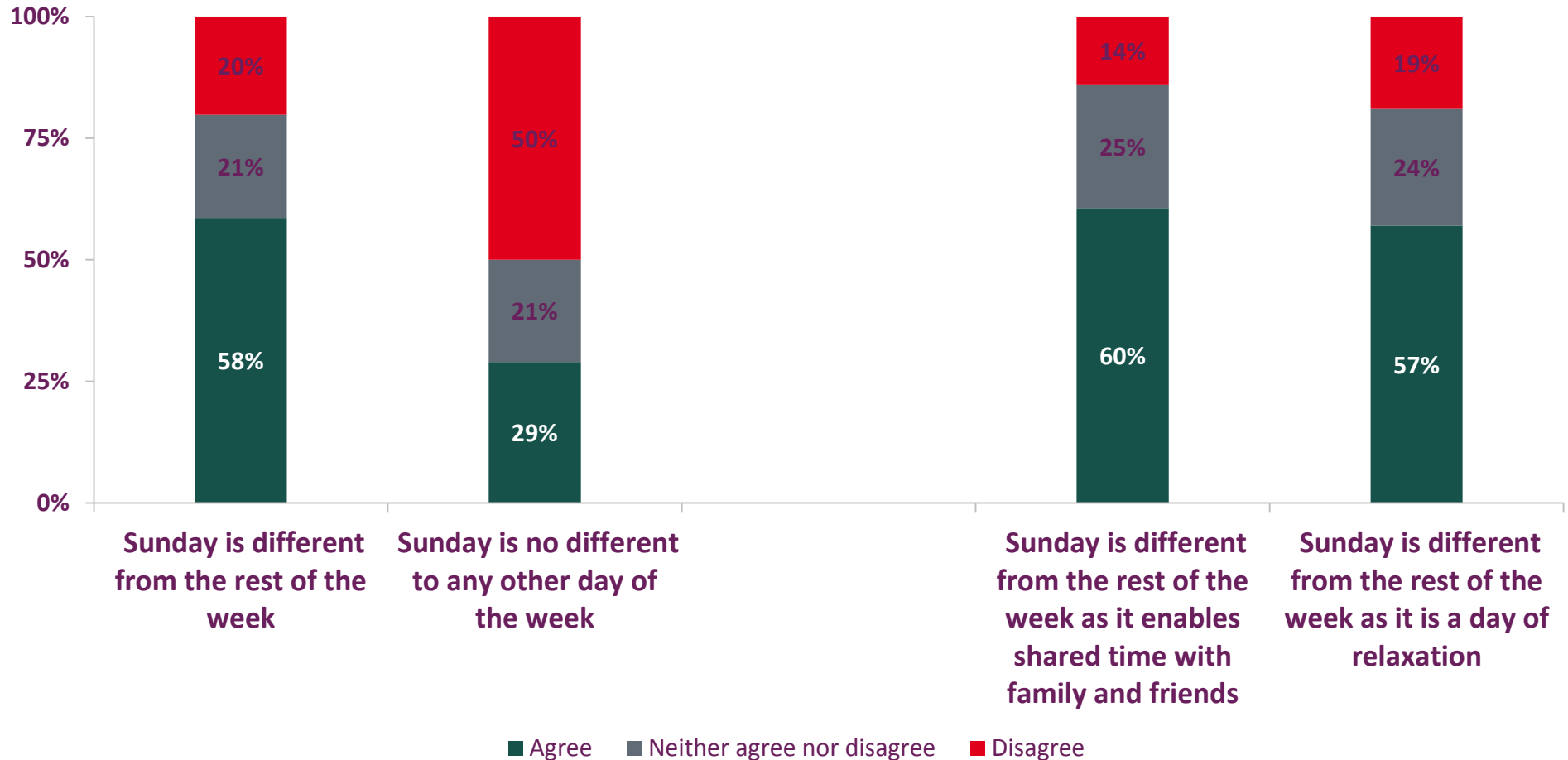
Sample is weighted to ensure that it is representative of all adults in England and Wales

Questions explored attitudes towards Sunday trading regulations

Sundays

Majority believe Sunday is different – for both family time and relaxation

To what extent do you agree or disagree with each of the following statements?

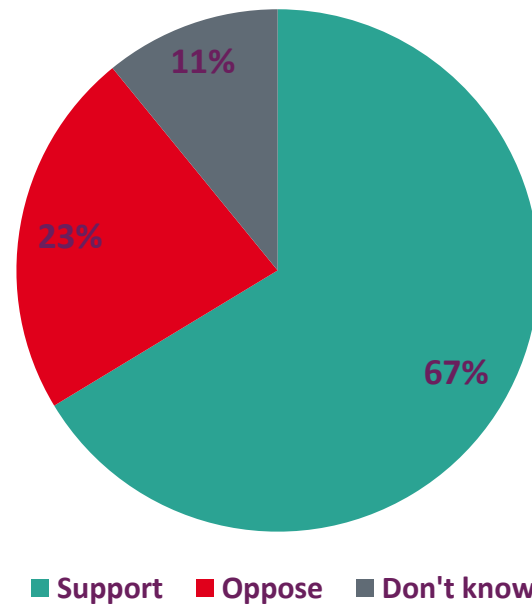


Sunday trading

Support for the current Sunday trading rules

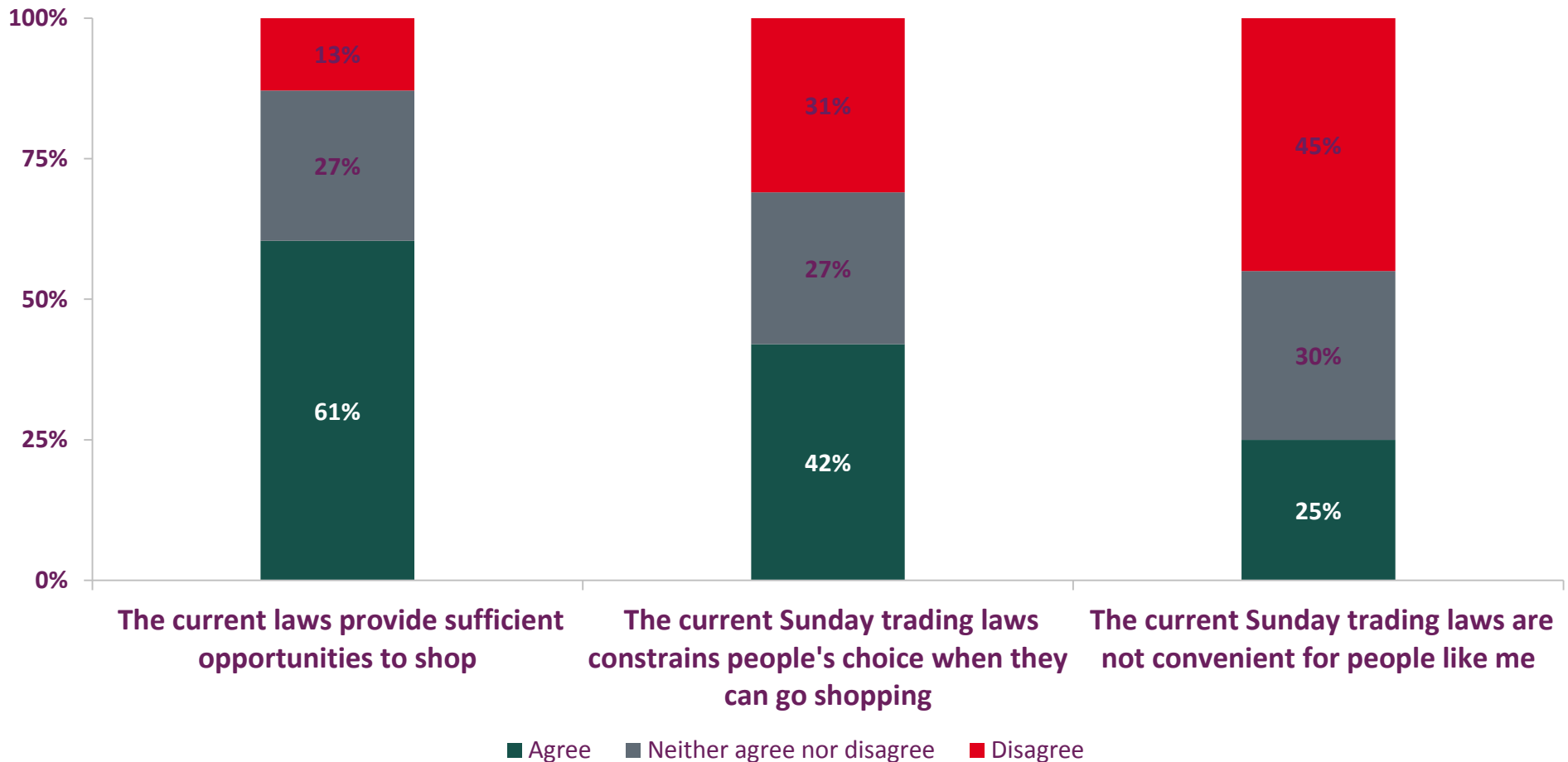
Under the Sunday Trading Act, large shops including supermarkets and department stores are allowed to open for up to six hours on a Sunday. Do you support or oppose this rule?

September 2015, Populus



Though there is some constraint due to the current rules, only one in eight don't think there is enough time to shop at present

To what extent do you agree or disagree with each of the following statements?



Impact of relaxation of trading rules

Three in five believe that shop workers will be forced to work longer hours, and that their family life will suffer

To what extent do you agree or disagree with each of the following statements?



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